



SHORTCUTS STORIES

NICOLA LE LIEVRE
IN THERAPY

it suits you

GOAL

"I wanted to find a simple way to reduce my business's impact on the environment. I've always recycled, but when I found out that 80% of what I was putting in my recycle bin was ending up in landfill anyway, I knew there must be a better way!"

SOLUTION

"Sustainable Salons Australia makes it easy to take care of the environment. Now, 95% of our salon waste is being recycled.

"As a Shortcuts customer we also have the Green Fee feature built in to our software. It automatically adds a small fee to our client's bill, which saves us the hassle of remembering to add it every time!

"The feedback from our clients has been really positive. They are proud to be a part of something that is having such a great impact.

"Being green has also helped us attract new clients. We've been featured in our community newspaper and our local MP even came along to our launch.

"Moving forward I want to work with the industry to let everyone know how easy it is to be sustainable. It's good for the planet, it's good for business, and it doesn't cost a thing!"



“One of the best things about being a sustainable salon is leading by example.

We're not going to be here forever, so we need to teach young people why it's so important to care for our planet.

We teach them manners, and we teach them to respect other people - it's just as important to teach them to respect the environment.

”

95%

OF SALON
WASTE COLLECTED

100%

OF PROCEEDS DONATED
TO CHARITABLE
ORGANISATIONS

100%

POSITIVE FEEDBACK
FROM CLIENTS

1000s

OF POTENTIAL NEW
CLIENTS REACHED

PRICELESS

THE FEELING OF MAKING A
REAL DIFFERENCE

☎ 1300 667 374

www.shortcuts.com.au



SHORTCUTS
SMARTER BUSINESS TECHNOLOGY